



**OPEL APIC EVENTS LLC**

# **EK MULAKAT**

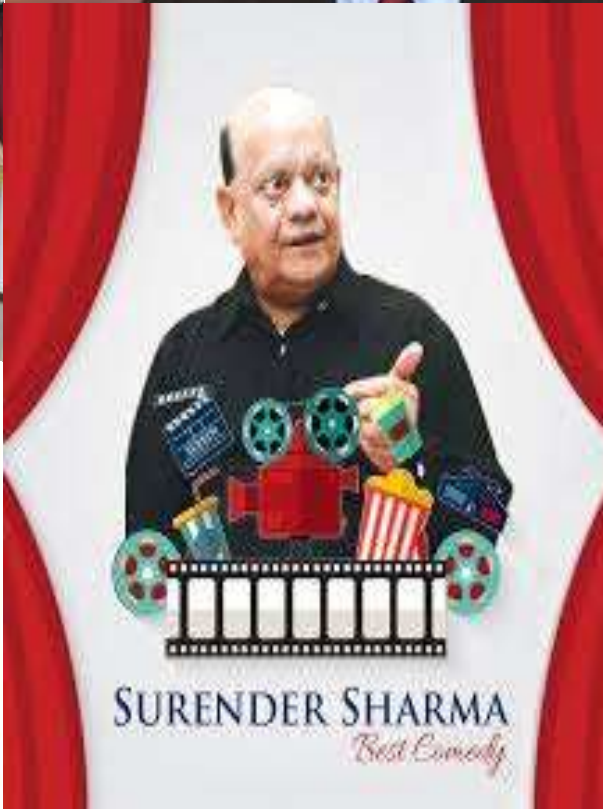
LIVING LEGENDS OF INDIAN POETRY - HASYA KAVI SAMMELAN

SEASON – 1

At Al Nasr Leisure Land Dubai

On November 29<sup>th</sup> 2025

# Hasya Kavi - PADAMA SHRI SURENDER SHARMA JI



- Surender Sharma is a renowned Indian poet, famous for his unique style of comic poetry delivered in his signature Haryanvi accent.
- He has been entertaining audiences for decades with his witty humor, sharp satire, and relatable themes.
- Known as the "King of Hasya Kavita," his couplets often blend everyday life with humor, leaving listeners in laughter.
- He often writes and performs comic sketches of himself and his wife and known for his refrain "*chaar lainaa suna raha hoon*" in Haryanvi dialect. His catchphrase has become iconic across India.
- Apart from poetry, he has also contributed to literature, television, and public life, making him a respected figure in Indian cultural circles.
- Surender Sharma born 1945 is an Indian poet, writer and humorist. He was honored by the [Government of India](#) in 2013, with the award of [Padma Shri](#) for his contributions to the field of

# Hasya Kavi -ARUN JEMINI JI



- "Hasya Arun Gemini" refers to the Indian writer, poet, and satirist Arun Gemini, a popular "Hasya Kavi" (comedy poet) known for his satirical poems and witty performances, often in a distinctive Haryanvi accent.



- He is famous for his ability to create humor from everyday life and societal issues, and he gained significant recognition through performances on the comedy poetry show "Wah! Wah! Kya Baat Hai!"
- He received the Kaka Hathrasi Award for his significant contribution to the field of Hindi poetry in 2000.

# Hasya Kavi – SHAMBHU SHIKHAR JI



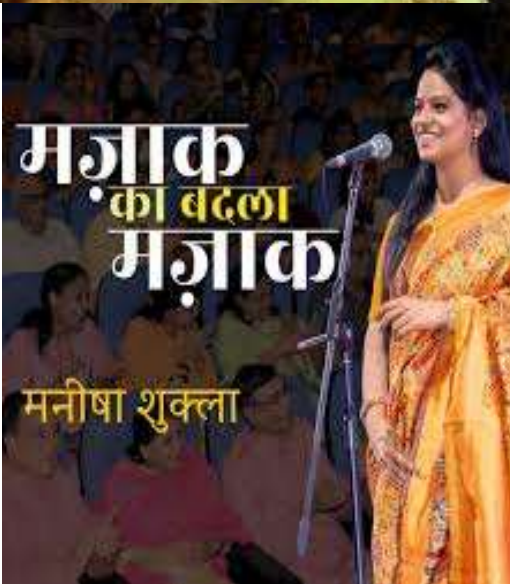
- Shambhu Shikhar is a well-known Indian comedian, poet, novelist, and political satirist from Madhubani, Bihar.
- Rising to fame as a semi-finalist on *The Great Indian Laughter Challenge* (2007) and later as a contestant on *India's Laughter Champion* (2022), he is also a regular face on television shows like *Lapete Mein Netaji* and *Wah! Wah! Kya Baat Hai!*.
- A popular performer at Kavi Sammelans across India and abroad, including Dubai, Shikhar captivates audiences with his sharp wit, political satire, and social commentary.
- Alongside his stage presence, he has authored the novel *Organic Love II*, the ghazal collection *Silwaton Ki Mahak*, and the children's book *Cheend Par Plot*.

# Hasya Kavi – CHIRAG JAIN JI



- Chirag Jain - a celebrated name in the world of Hindi poetry, admired for his sharp wit, intellect, and humor.
- He has entertained audiences with popular poems like '*Jab Premika Mili Sabzi Mandi Mein*' and '*Tond Gatha*'.
- His performances have been featured on television shows such as *Wah Wah Kya Baat Hai*, *Laugh India Laugh*, and *KV Sammelan*. Alongside humor, he also writes serious poetry, songs, and satire, making him a versatile literary voice.
- With a strong presence both on stage and online, he continues to connect with audiences across India.

# Hasya Kavayitri – MANISHA SHUKLA JI



- Manisha Shukla is a talented Hindi poet known for her romantic poetry with a modern touch, along with songs, ghazals, and humorous verses.
- An engineer by profession with a B.Tech from Jamia Millia Islamia, she works at BHEL while also performing at hundreds of poetry events and literature festivals across India.
- Her work has been featured in magazines, newspapers, and online platforms, with her first book underway.
- She has performed at hundreds of poetry events across the country and continues to win hearts with her words.

# STAGE PERFORMANCE BY LIVING LEGENDS OF INDIAN POETRY



A Power packed 3 hours laughter show “ Ek Mulakkat” Season – 1

**Expecting approx. 3000 Poetry Lovers at Dubai & 1000 at Abu Dhabi Venue**

## Marketing plan -

- Radio Promotion for 10-15 days
- Facebook Promotion for 10-15 days
- Instagram Promotion for 10-15 days
- You-tube Promotion for 10-15 days
- Emails to UAE Residents
- Flier in designated ( Areas) destination
- WhatsApp Promotions
- standing Rollers
- Maximum promotion to reach the Community to attend the Event



# Promotions - On the day of Event



## Venue Promotion

1. Stand up Roller by sponsors
2. Kiosk for data collection
3. Kiosk for promotions
4. Flages by sponsors

## On the Stage

1. Sponsors -Backdrop Logos
2. Sponsors -Screens promotion ( LOGOS)
3. Sponsors -Announcement by Anchor many times, before, after and during the show
1. Sponsors - Join the stage to Greet the Poets
2. Sponsors -Presenting Mementos to Poets
3. Sponsors -Presenting Flower Buquet to Dignities
4. Sponsors & Dignitaries Presenting Shawls to Poets



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# SPONSORSHIP & BRANDING COST



- We are pleased to invite you to join us as A valued partner for our upcoming event. By associating with us, your brand will enjoy the best promotional opportunities, with strong on-stage presence and brand prominence throughout the program.
- From visibility across event promotions to acknowledgment on stage, this collaboration will ensure that your brand stands out and connects directly with a wide and engaged audience.
- We look forward to partnering with you and creating a successful association.
- We are submitting our previous work profile for your ready reference and look forward to meet you in person to discuss further in detail how we can add value to your brand by partnering this event.
- Please let us know when we can meet you.

## Contact details for more Info

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*Thank  
you*

